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FORM PTO-1449	SERIAL NO. 09/911,674	CASE NO. 9623/332
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE July 24, 2001	GROUP ART UNIT 3661 3625
(use several sheets if necessary)		APPLICANT(S): Darren J. Davis et al.

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
CMN	D1	5,778,357	07/07/1998	Kolton et al.		
CMN	D2	5,794,259	08/11/1998	Kikinis		
CMN	D3	5,802,518	09/01/1998	Karaev et al.		
CMN	D4	5,845,278	12/01/1998	Kirsch et al.		
CMN	D5	5,864,871	01/26/1999	Kitain et al.		
CMN	D6	5,905,862	05/18/1999	Hoekstra		
CMN	D7	5,913,208	06/15/1999	Brown et al.		
CMN	D8	5,999,929	12/07/1999	Goodman		
CMN	D9	6,009,442	12/28/1999	Chen et al.		
CMN	D10	6,081,805	06/27/2000	Guha		
CMN	D11	6,101,510	08/08/2000	Stone et al.		
CMN	D12	6,115,718	09/05/2000	Huberman et al.		
CMN	D13	US 6,182,067 B1	01/30/2001	Presnell et al.		
CMN	D14	US 6,185,550 B1	02/06/2001	Snow et al.		
CMN	D15	US 6,192,380 B1	02/20/2001	Light et al.		
CMN	D16	US 6,275,820 B1	08/14/2001	Navin-Chandra et al.		
CMN	D17	US 6,275,854 B1	08/14/2001	Himmell et al.		
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CMN	D24	US 6,393,407 B1	05/21/2002	Middleton, III et al.		
CMN	D25	US 6,401,118 B1	06/04/2002	Thomas		
CMN	D26	US 6,421,675 B1	07/16/2002	Ryan et al.		
CMN	D27	US 2002/0169760 A1	11/14/2002	Cheung et al.		
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EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
CMN	D29	EP 1 282 051 A1	02/05/2003	Europe		
CMN	D30	EP 1 282 059 A1	02/05/2003	Europe		
CMN	D31	WO 99/41694	08/19/1999	WIPO		

EXAMINER CUONG NGUYEN PRIMARY EXAMINER	DATE CONSIDERED 9/10/05
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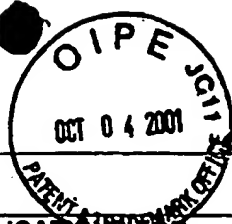
FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
CAN	D32	WO 00/57333	09/28/2000	WIPO		
CAN	D33	WO 01/55929 A1	08/02/2001	WIPO		

EXAMINER INITIAL	OTHER ART - NON PATENT LITERATURE DOCUMENTS <small>(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.</small>	
CAN	D34	I Seek It Home Page. Printed from the Internet on 5/21/99 at: < http://www.issekit.com/ >, pgs. 1-6.
CAN	D35	Haas, Stephanie W. et al., "Page and Link Classifications: Connecting Diverse Resources", <i>ACM Digital Libraries</i> , March 1998, pgs. 99-107.
CAN	D36	"New Service Puts Ad Auction, Search Engine Under One Roof", <i>Electronic Advertising & Marketplace Report</i> , dated 04/28/98, Vol. 12, No. 18, pgs. 1-2.
CAN	D37	Search Report for Great Britain patent application No. GB 0226369.7, dated May 8, 2003, 1 page.

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REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
CAN	A1	5,659,732	08/19/97	Kirsch	995/605	05/17/95
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CAN	A5	5,724,524	03/1998	Hunt et al.	995/297	12/15/95
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CAN	A7	5,752,238	05/12/98	Dedrick	705/14	11/03/94
CAN	A8	5,768,521	06/16/98	Dedrick	995/226	02/02/96
CAN	A9	5,794,210	08/11/98	Goldhaber, et al.	705/14	12/11/95
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CAN	A21	6,078,866	06/2000	Buck et al.	702/2	09/14/98
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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
CAN	A23	WO 99/20486	09/1999	WIPO		
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CAN	A25	WO 2000/16218	03/2000	WIPO		
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
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FORM PTO-1449	EXAMINER OCT 04 2001	SERIAL NO. 09/911,674	CASE NO. 9623/334
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(use several sheets if necessary)		APPLICANT(S): Davis, et al.	

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
CHAN	A49	Hilty, "GoTo.Hell-What Happens When On Line Search Engine Accepts Cash From Web Sites?" from http://www.ocweekly.com/link/archives/97/27/byte-3.11.98-1.html , March 1998.
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CHAN	A61	Alyson, "Searching The Search Engines", from Bacon's, May 1998.
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
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CHAN	A123	GoTo.com, circa 1998, at www.goto.com
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CHAN	A125	Laura Rich, Adweek Online IQ News Online, February 23, 1998, "New Search Engine Allows Sites to Pay Their Way to Top", from http://www.adweek.com/iq/iqnews02.asp , February 23, 1998.
CHAN	A126	Smith, Laura B., article "Going ... Gone", PC Week, Vol. 13, No. 34, August 26, 1996, p E1 (2), http://www.dialog-classic.com/DialogClassic/dialog .
CHAN	A127	Cliff Kurtzman, "Another Internet Advertising List", Internet Advertising Digest #006, dated June 19, 1996, from http://www.o-a.com/archive/1996/june.0021.html , printed 09/28/01, 5 pages.

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EXAMINER CUONG NGUYEN PRIMARY EXAMINER	DATE CONSIDERED 9/10/05
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FORM PTO-1449	SERIAL NO. 09/911,674	CASE NO. 9623/334
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE July 24, 2001	GROUP ART UNIT 3661 -3625
(use several sheets if necessary)	APPLICANT(S): Darren J. Davis et al.	

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
CHAN	C1	5,778,367	07/07/98	Wesinger, Jr. et al.		
CHAN	C2	5,862,223	01/19/99	Walker et al.		
CHAN	C3	US 6,285,987 B1	09/04/01	Roth et al.		

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
CHAN	C4	News of The Week articles, <i>Telephony</i> , May 1, 1995, pages 8 and 10.
CHAN	C5	Nuts 'N Bolts articles, <i>Target Marketing</i> , October 1997, 1 page.
CHAN	C6	DoubleClick TestIt!, obtained at the internet address: http://web.archive.org/web/19980205034316/www.doubleclick.com/nf/adinfo/testiset.htm , dated 10/16/2002, 4 pages.
CHAN	C7	DoubleClick Frequently Asked Questions, obtained at the internet address: http://web.archive.org/web/19980205033925/www.doubleclick.com/nf/adinfo/facts.htm , dated 10/16/2002, 5 pages.
CHAN	C8	"New Service Puts Ad Auction, Search Engine Under One Roof", article from Electronic Advertising & Marketplace Report, <i>Simba Information, Inc.</i> April 28, 1998, 2 pages.
CHAN	C9	Google Search, communication from Jeffrey Brewer at Jeffrey@goto.com , titled "Need reverse stemming software", dated May 27, 1998, obtained at the internet address: http://groups.google.com/groups?selm=356CEE4A8DE882A8%40goto.com , on 12/19/02, 1 page.
CHAN	C10	Ketchpel, Steven P. et al. "U-PAI: A Universal Payment Application Interface", conference material article from the Second USENIX Workshop on Electronic Commerce Proceedings", Oakland, California, November 18-21, 1996, 17 pages.
CHAN	C11	Schwartz, Randal L., "Click-Through Tracking in Perl", <i>Web Techniques</i> , dated May 1998, located at the internet address: www.webtechniques.com , 3 pages.
CHAN	C12	Van Roeden, Adriaan, "Your Own Search Engine With SWISH, A Custom Search Facility For Your Web Site", <i>Web Techniques</i> , dated November 1996, located at the internet address: www.webtechniques.com , pp. 63-66 pages.
CHAN	C13	Full Catalog - Categories Menu, Sun Microsystems Sun Solutions Catalog, obtained at the internet address: http://web.archive.org/web/19981205110211/solutions.sun.com/catalogs/all/index.htm , printed on 12/19/02, 2 pages.
CHAN	C14	Help on Making Queries - Search by Company or Product, obtained at the internet address: http://web.archive.org/web/19981203050002/solutions.sun.com/search-help.htm , printed on 12/19/02, 4 pages.
CHAN	C15	Online Updating, Sun Microsystems Sun Solutions Catalog obtained at the internet address: http://web.archive.org/web/19990220190636/solutions.sun.com/editmodule/help.html , printed on 12/19/02, 2 pages.

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FORM PTO-1449	SERIAL NO. 09/911,674	CASE NO. 9623/334
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE July 24, 2001	GROUP ART UNIT 3661 3622
(use several sheets if necessary)	APPLICANT(S): Darren J. Davis et al.	

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
QAN	B1	US 2002/0004735 A1	01/10/2002	Gross		
	B					
	B					
	B					
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	B					
	B					
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FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
	B					
	B					
	B					
	B					
	B					

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
QAN	B2	Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from the Internet at < http://www.dialogclassic.com/main.vingw > on 11/9/00, 2 pages.
	B	
	B	
	B	
	B	
	B	

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